



**DIGICRAFT**

We Build Digital Solutions





# حيث تُصاغ الحلول الرقمية



# Social *Designs* Media



# Social Media

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**Paid**

A stylized orange signature is written over the word "Paid". The signature is fluid and cursive, starting with a large loop on the left and ending with a flourish on the right. It appears to be a personal or official mark.

# Paid Ads



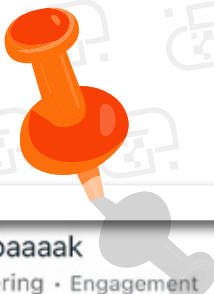
|                                                                                                       |                                               |                                                            |                             |
|-------------------------------------------------------------------------------------------------------|-----------------------------------------------|------------------------------------------------------------|-----------------------------|
| <br>Off • Engagement | <b>82</b><br>Messaging conversations started  | <b>EGP24.37</b><br>Cost per Messaging Conversation Started | <b>EGP1,998.45</b><br>Spent |
| <br>Off • Engagement | <b>140</b><br>Messaging conversations started | <b>EGP14.47</b><br>Cost per Messaging Conversation Started | <b>EGP2,025.75</b><br>Spent |
| <br>Off • Engagement | <b>141</b><br>Messaging conversations started | <b>EGP14.43</b><br>Cost per Messaging Conversation Started | <b>EGP2,034.05</b><br>Spent |



|                                                                                                         |                                               |                                                           |                             |
|---------------------------------------------------------------------------------------------------------|-----------------------------------------------|-----------------------------------------------------------|-----------------------------|
| <br>Off • Engagement | <b>157</b><br>Messaging conversations started | <b>EGP8.58</b><br>Cost per Messaging Conversation Started | <b>EGP1,346.90</b><br>Spent |
| <br>Off • Engagement | <b>17</b><br>Follows or likes                 | <b>EGP31.76</b><br>Cost per Follow or like                | <b>EGP539.90</b><br>Spent   |
| <br>Off • Engagement | <b>1,543</b><br>Post engagements              | <b>EGP0.45</b><br>Cost per Post Engagement                | <b>EGP700.50</b><br>Spent   |



# Paid Ads



|                                                                                                                                              |                                                            |                             |
|----------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------|-----------------------------|
|  <b>ultra shbaaaak</b><br>Not delivering • Engagement       |                                                            |                             |
| <b>702</b><br>Messaging conversations started                                                                                                | <b>EGP7.98</b><br>Cost per Messaging Conversation Started  | <b>EGP5,605.13</b><br>Spent |
|  <b>ultra design message</b><br>Not delivering • Engagement |                                                            |                             |
| <b>441</b><br>Messaging conversations started                                                                                                | <b>EGP10.23</b><br>Cost per Messaging Conversation Started | <b>EGP4,511.92</b><br>Spent |
|  <b>makan page like</b><br>Off • Engagement                |                                                            |                             |
| <b>108</b><br>Follows or likes                                                                                                               | <b>EGP5.51</b><br>Cost per Follow or Like                  | <b>EGP595.38</b><br>Spent   |

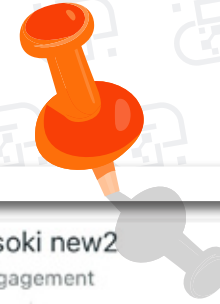


| Campaigns                                                                                                                            |                                                           |                             |  |  |
|--------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------|-----------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
|  <b>brost star 2 campaign</b><br>Off • Engagement |                                                           |                             |                                                                                     |                                                                                     |
| <b>85</b><br>Messaging conversations started                                                                                         | <b>EGP7.59</b><br>Cost per Messaging Conversation Started | <b>EGP645.01</b><br>Spent   |                                                                                     |                                                                                     |
|  <b>BROST STAR OFFER</b><br>Off • Engagement      |                                                           |                             |                                                                                     |                                                                                     |
| <b>203</b><br>Messaging conversations started                                                                                        | <b>EGP8.32</b><br>Cost per Messaging Conversation Started | <b>EGP1,689.61</b><br>Spent |                                                                                     |                                                                                     |

# Paid Ads



|                                                                                                                                    |                                                            |                             |
|------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------|-----------------------------|
|  <b>beauty center</b><br>Off • Engagement         |                                                            |                             |
| <b>67</b><br>Messaging conversations started                                                                                       | <b>EGP10.64</b><br>Cost per Messaging Conversation Started | <b>EGP713.10</b><br>Spent   |
|  <b>elbaraka</b><br>Off • Engagement              |                                                            |                             |
| <b>31</b><br>Messaging conversations started                                                                                       | <b>EGP66.40</b><br>Cost per Messaging Conversation Started | <b>EGP2,058.53</b><br>Spent |
|  <b>dream park engagment</b><br>Off • Engagement |                                                            |                             |
| <b>5,825</b><br>Post engagements                                                                                                   | <b>EGP0.13</b><br>Cost per Post Engagement                 | <b>EGP728.94</b><br>Spent   |



|                                                                                                                                  |                                                            |                           |
|----------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------|---------------------------|
|  <b>am desoki new2</b><br>Off • Engagement    |                                                            |                           |
| <b>65</b><br>Messaging conversations started                                                                                     | <b>EGP12.64</b><br>Cost per Messaging Conversation Started | <b>EGP821.49</b><br>Spent |
|  <b>am desoki engag</b><br>Off • Engagement   |                                                            |                           |
| <b>686</b><br>Post engagements                                                                                                   | <b>EGP0.49</b><br>Cost per Post Engagement                 | <b>EGP332.77</b><br>Spent |
|  <b>am desoki new new</b><br>Off • Engagement |                                                            |                           |
| <b>45</b><br>Messaging conversations started                                                                                     | <b>EGP16.34</b><br>Cost per Messaging Conversation Started | <b>EGP735.34</b><br>Spent |



# Paid Ads



|                                                                                                                                     |                                                            |                             |
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|  <b>tunis cairo sky plus</b><br>Off • Engagement   |                                                            |                             |
| <b>30</b><br>Messaging conversations started                                                                                        | <b>EGP48.04</b><br>Cost per Messaging Conversation Started | <b>EGP1,441.29</b><br>Spent |
|  <b>tunis cairo sky action</b><br>Off • Engagement |                                                            |                             |
| <b>24</b><br>Messaging conversations started                                                                                        | <b>EGP60.68</b><br>Cost per Messaging Conversation Started | <b>EGP1,456.33</b><br>Spent |
|  <b>tunis cairo sky light</b><br>Off • Engagement |                                                            |                             |
| <b>24</b><br>Messaging                                                                                                              | <b>EGP61.01</b><br>Cost per Messaging                      | <b>EGP1,464.23</b><br>Spent |



|                                                                                                                                    |                                                            |                             |
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|  <b>fritto</b><br>Off • Engagement              |                                                            |                             |
| <b>28</b><br>Messaging conversations started                                                                                       | <b>EGP22.20</b><br>Cost per Messaging Conversation Started | <b>EGP621.67</b><br>Spent   |
|  <b>MSG</b><br>Off • Engagement                 |                                                            |                             |
| <b>80</b><br>Messaging conversations started                                                                                       | <b>EGP18.74</b><br>Cost per Messaging Conversation Started | <b>EGP1,499.59</b><br>Spent |
|  <b>scoop new post gdid</b><br>Off • Engagement |                                                            |                             |
| <b>116</b><br>Messaging conversations started                                                                                      | <b>EGP12.53</b><br>Cost per Messaging Conversation Started | <b>EGP1,453.60</b><br>Spent |

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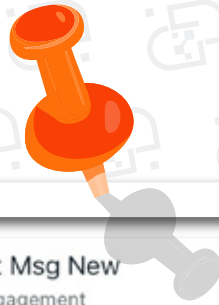
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| <br>جييسار<br>Off • Engagement       | <b>177</b><br>Messaging<br>conversations<br>started | <b>EGP1.50</b><br>Cost per Messaging<br>Conversation<br>Started | <b>EGP266.36</b><br>Spent |
| <br>غريب<br>Off • Engagement         | <b>70</b><br>Messaging<br>conversations<br>started  | <b>EGP7.53</b><br>Cost per Messaging<br>Conversation<br>Started | <b>EGP526.80</b><br>Spent |
| <br>ahmed selim<br>Off • Engagement | <b>4,873</b><br>Post engagements                    | <b>EGP0.0853</b><br>Cost per Post<br>Engagement                 | <b>EGP415.80</b><br>Spent |



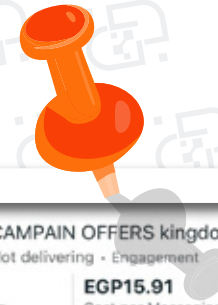
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| <br>am desoki ENGAGMENT<br>Off • Engagement | <b>2,380</b><br>Post engagements                   | <b>EGP0.40</b><br>Cost per Post<br>Engagement                    | <b>EGP958.39</b><br>Spent   |
| <br>عم دسوقي<br>Off • Engagement            | <b>34</b><br>Messaging<br>conversations<br>started | <b>EGP39.66</b><br>Cost per Messaging<br>Conversation<br>Started | <b>EGP1,348.45</b><br>Spent |
| <br>دسوقي نيو<br>Off • Engagement           | <b>8</b><br>Messaging<br>conversations<br>started  | <b>EGP23.11</b><br>Cost per Messaging<br>Conversation<br>Started | <b>EGP184.87</b><br>Spent   |



# Paid Ads



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|  <b>Talabat Msg New</b><br>Off • Engagement      |                                                            |                           |  |  |  |
| <b>145</b><br>Messaging conversations started                                                                                     | <b>EGP6.30</b><br>Cost per Messaging Conversation Started  | <b>EGP913.47</b><br>Spent |  |  |  |
|  <b>Iftar Engagement</b><br>Off • Engagement     |                                                            |                           |  |  |  |
| <b>1,212</b><br>Post engagements                                                                                                  | <b>EGP0.15</b><br>Cost per Post Engagement                 | <b>EGP180.74</b><br>Spent |  |  |  |
|  <b>New Iftar Toasty MSG</b><br>Off • Engagement |                                                            |                           |  |  |  |
| <b>22</b><br>Messaging conversations started                                                                                      | <b>EGP20.61</b><br>Cost per Messaging Conversation Started | <b>EGP453.46</b><br>Spent |  |  |  |



|                                                                                                                                                             |                                                            |                             |  |  |  |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------|-----------------------------|--|--|--|
|  <b>CAMPAIN OFFERS kingdom . hape 7/3</b><br>Not delivering • Engagement |                                                            |                             |  |  |  |
| <b>236</b><br>Messaging conversations started                                                                                                               | <b>EGP15.91</b><br>Cost per Messaging Conversation Started | <b>EGP3,754.79</b><br>Spent |  |  |  |
|  <b>CAMPAIN OFFERS kingdom . hape 7/3</b><br>Not delivering • Engagement |                                                            |                             |  |  |  |
| <b>5</b><br>Messaging conversations started                                                                                                                 | <b>EGP14.83</b><br>Cost per Messaging Conversation Started | <b>EGP74.17</b><br>Spent    |  |  |  |
|  <b>campaign offers 24/6</b><br>Not delivering • Engagement              |                                                            |                             |  |  |  |
| <b>2</b><br>Messaging conversations started                                                                                                                 | <b>EGP54.72</b><br>Cost per Messaging Conversation Started | <b>EGP109.44</b><br>Spent   |  |  |  |
|  <b>CAMPAIN OFFERS 23/6</b><br>Not delivering • Engagement              |                                                            |                             |  |  |  |
| <b>223</b><br>Messaging conversations started                                                                                                               | <b>EGP15.17</b><br>Cost per Messaging Conversation Started | <b>EGP3,383.42</b><br>Spent |  |  |  |

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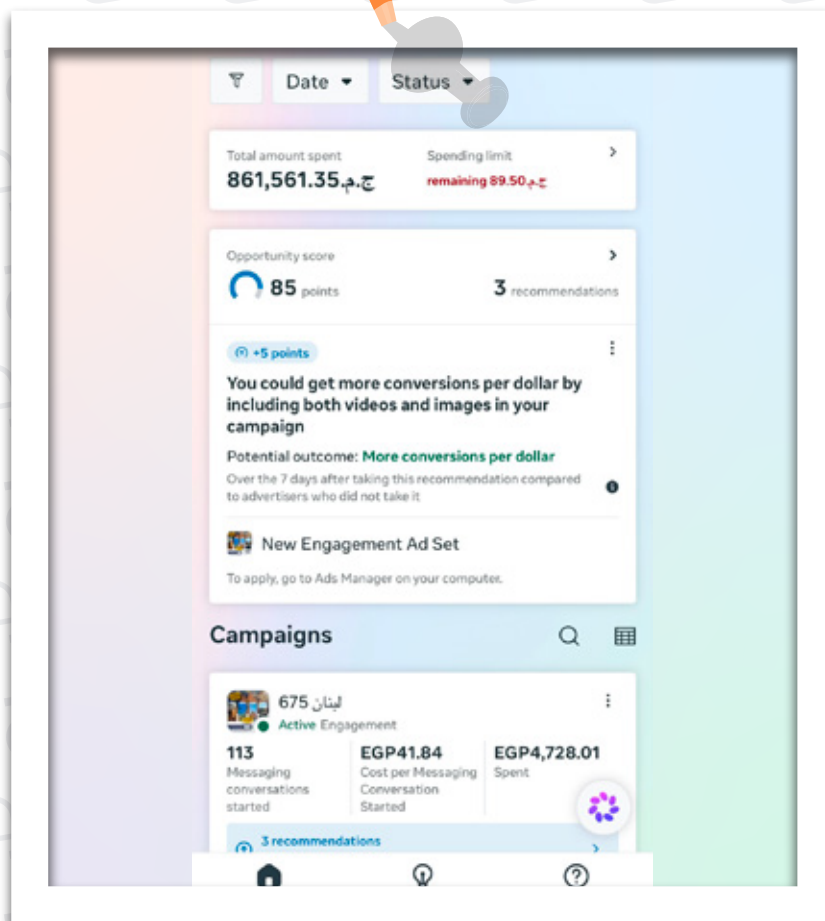
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|------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------|-----------------------------|
|  <b>cairo sky light lebnan</b><br>Not delivering • Engagement |                                                            |                             |
| <b>36</b><br>Messaging conversations started                                                                                                   | <b>EGP52.28</b><br>Cost per Messaging Conversation Started | <b>EGP1,882.03</b><br>Spent |
|  <b>cairo sky light isis</b><br>Not delivering • Engagement   |                                                            |                             |
| <b>91</b><br>Messaging conversations started                                                                                                   | <b>EGP20.41</b><br>Cost per Messaging Conversation Started | <b>EGP1,857.45</b><br>Spent |
|  <b>cairo sky lebnan</b><br>Not delivering • Engagement      |                                                            |                             |
| <b>55</b><br>Messaging conversations started                                                                                                   | <b>EGP34.23</b><br>Cost per Messaging Conversation Started | <b>EGP1,882.62</b><br>Spent |



|                                                                                                                                           |                                                            |                             |
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|  <b>stars store campaign</b><br>Off • Engagement       |                                                            |                             |
| <b>462</b><br>Messaging conversations started                                                                                             | <b>EGP2.26</b><br>Cost per Messaging Conversation Started  | <b>EGP1,043.48</b><br>Spent |
|  <b>Eshtar hair</b><br>Off • Engagement                |                                                            |                             |
| <b>51</b><br>Messaging conversations started                                                                                              | <b>EGP14.57</b><br>Cost per Messaging Conversation Started | <b>EGP743.10</b><br>Spent   |
|  <b>scoop new client شهر و شهر</b><br>Off • Engagement |                                                            |                             |
| <b>14</b><br>Messaging conversations started                                                                                              | <b>EGP9.35</b><br>Cost per Messaging Conversation Started  | <b>EGP130.86</b><br>Spent   |

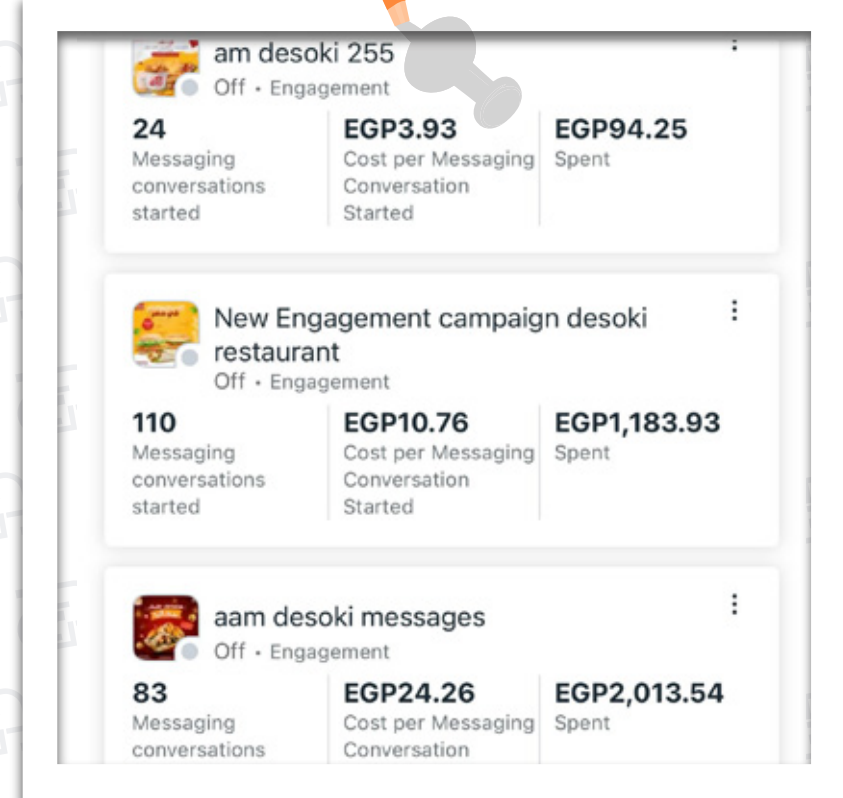


# Paid Ads



The screenshot shows the Facebook Ads Manager dashboard. At the top, there are filters for 'Date' and 'Status'. Below this, a summary card displays 'Total amount spent' as 861,561.35 ج.م. and a 'Spending limit' of 89.50 ج.م. remaining. An 'Opportunity score' of 85 points is shown with 3 recommendations. A tip suggests including videos and images to get more conversions per dollar. The 'Campaigns' section at the bottom shows a card for 'لبنان 675' (Active Engagement) with 113 messaging conversations started, a cost per messaging conversation of EGP41.84, and a total spend of EGP4,728.01.

| Category                 | Value                                                                                            |
|--------------------------|--------------------------------------------------------------------------------------------------|
| Total amount spent       | 861,561.35 ج.م.                                                                                  |
| Spending limit remaining | 89.50 ج.م.                                                                                       |
| Opportunity score        | 85 points                                                                                        |
| Recommendations          | 3                                                                                                |
| Campaigns (لبنان 675)    | 113 Messaging conversations started, EGP41.84 Cost per Messaging Conversation, EGP4,728.01 Spent |



The screenshot shows the details of three Facebook Ads campaigns. Each campaign card includes a profile picture, name, status, and key performance indicators.

| Campaign Name                             | Status           | Messaging conversations started | Cost per Messaging Conversation | Spent       |
|-------------------------------------------|------------------|---------------------------------|---------------------------------|-------------|
| am desoki 255                             | Off • Engagement | 24                              | EGP3.93                         | EGP94.25    |
| New Engagement campaign desoki restaurant | Off • Engagement | 110                             | EGP10.76                        | EGP1,183.93 |
| aam desoki messages                       | Off • Engagement | 83                              | EGP24.26                        | EGP2,013.54 |

# Paid Ads



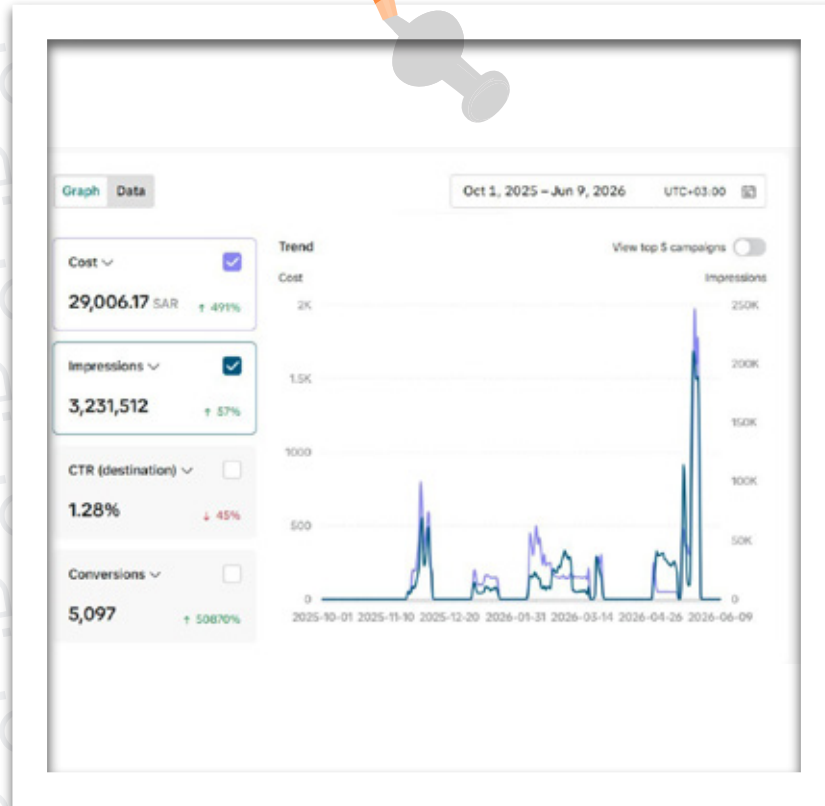
|                                                                                                                                       |                                                                  |                             |
|---------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------|-----------------------------|
|  <b>CAMPAIN OFFERS 30 sent 11/7</b> <span>⋮</span>   |                                                                  |                             |
| Not delivering • Engagement                                                                                                           |                                                                  |                             |
| <b>243</b><br>Messaging<br>conversations<br>started                                                                                   | <b>EGP10.68</b><br>Cost per Messaging<br>Conversation<br>Started | <b>EGP2,595.11</b><br>Spent |
|  <b>CAMPAIN OFFERS 30 sent2_ 10/7</b> <span>⋮</span> |                                                                  |                             |
| Not delivering • Engagement                                                                                                           |                                                                  |                             |
| <b>44</b><br>Messaging<br>conversations<br>started                                                                                    | <b>EGP13.78</b><br>Cost per Messaging<br>Conversation<br>Started | <b>EGP606.32</b><br>Spent   |
|  <b>campaign offers 30 sent 10/7</b> <span>⋮</span>  |                                                                  |                             |
| Not delivering • Engagement                                                                                                           |                                                                  |                             |
| <b>20</b><br>Messaging<br>conversations<br>started                                                                                    | <b>EGP15.20</b><br>Cost per Messaging<br>Conversation<br>Started | <b>EGP304.02</b><br>Spent   |



|                                                                                                                                                  |                                                                  |                                     |
|--------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------|-------------------------------------|
| Total amount spent                                                                                                                               |                                                                  | No spending limit <span>&gt;</span> |
| <b>387,328.65.م.ج</b>                                                                                                                            |                                                                  |                                     |
| <b>Campaigns</b> <span>🔍</span> <span>📅</span>                                                                                                   |                                                                  |                                     |
|  <b>morocco cairo sky action travel agency</b> <span>⋮</span> |                                                                  |                                     |
| Not delivering • Engagement                                                                                                                      |                                                                  |                                     |
| <b>23</b><br>Messaging<br>conversations<br>started                                                                                               | <b>EGP29.27</b><br>Cost per Messaging<br>Conversation<br>Started | <b>EGP673.12</b><br>Spent           |



# Paid Ads



طرق العرض المفضلة | 2025/6/9 - 2025/10/1

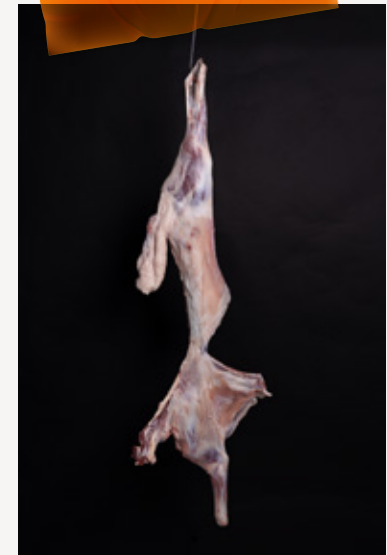
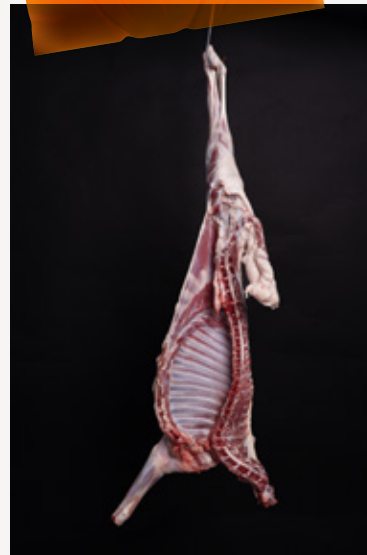
| المصدر            | إجمالي عدد المشاهدات | إجمالي عدد النقرات | إجمالي قيمة المشاهدات المبردة | إجمالي عدد التحويلات |
|-------------------|----------------------|--------------------|-------------------------------|----------------------|
| البريد الإلكتروني | 42,008               | 547                | 2,619,815                     | \$US 178,427.40      |
| البريد الإلكتروني |                      |                    |                               | \$US 13,498.57       |

2025/6/9 - 2025/10/1

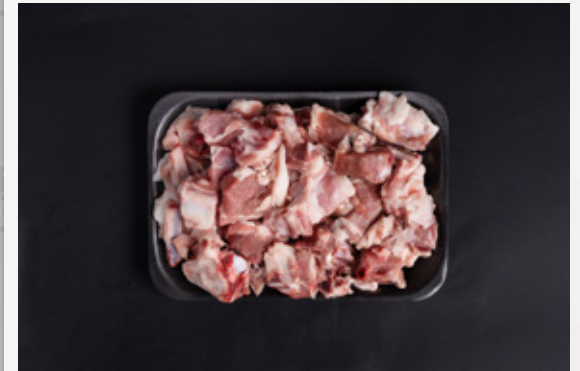
Media  
*Production*



# Media production

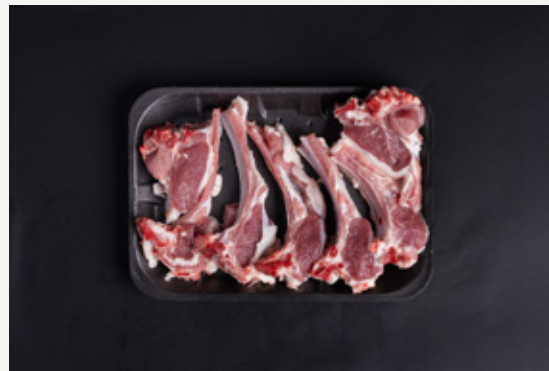
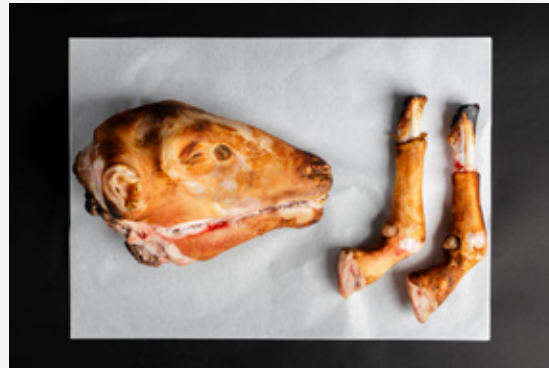


# Media production

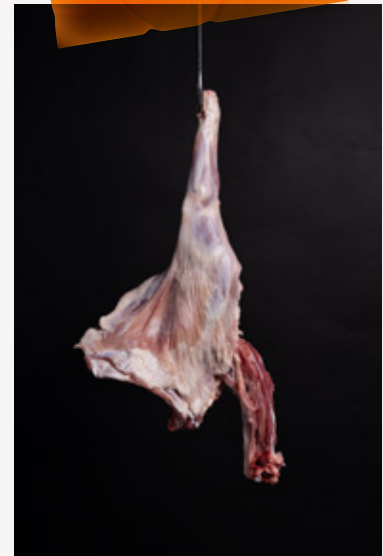
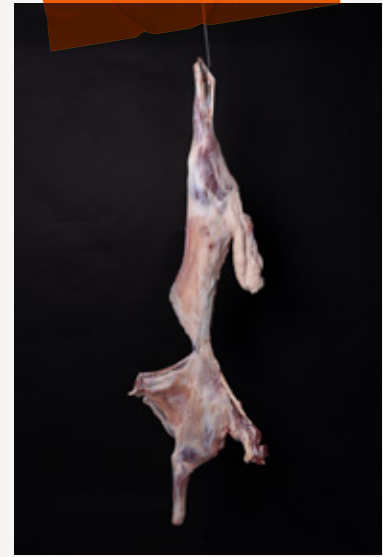




# Media production



# Media production





# Media production



# Media production

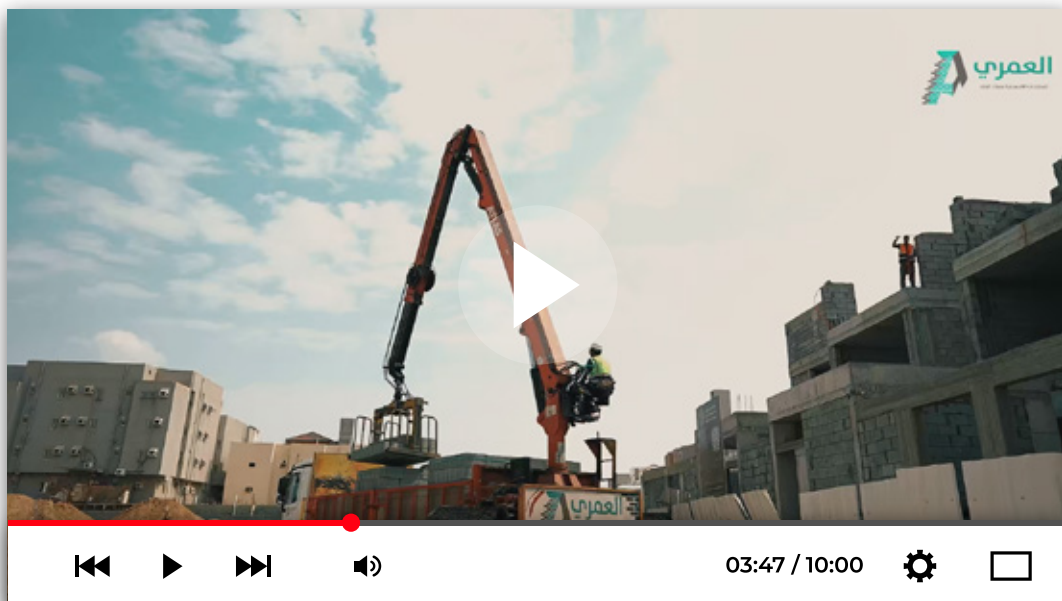
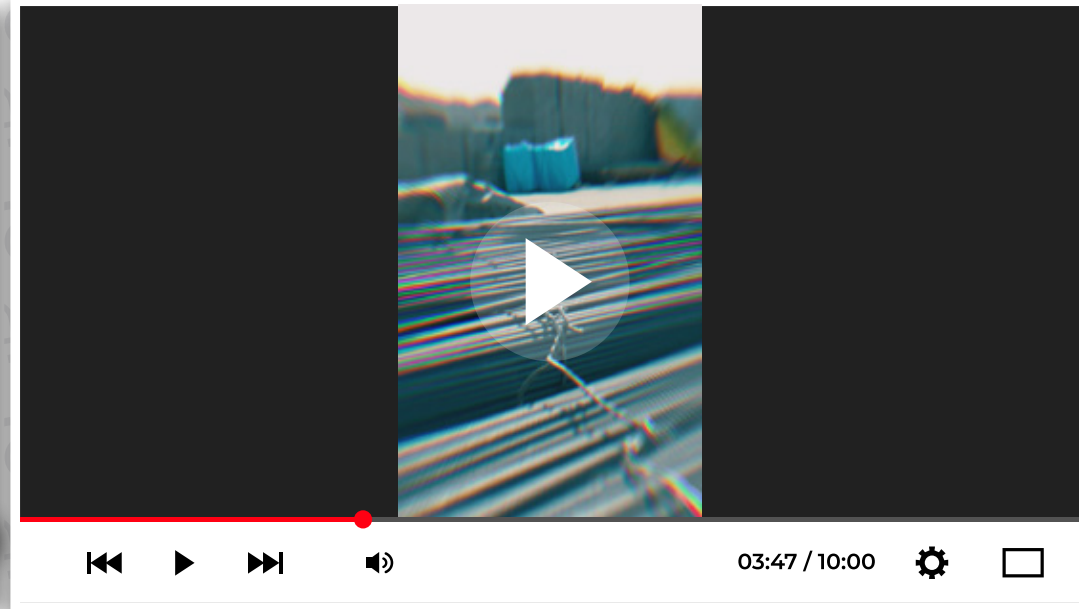
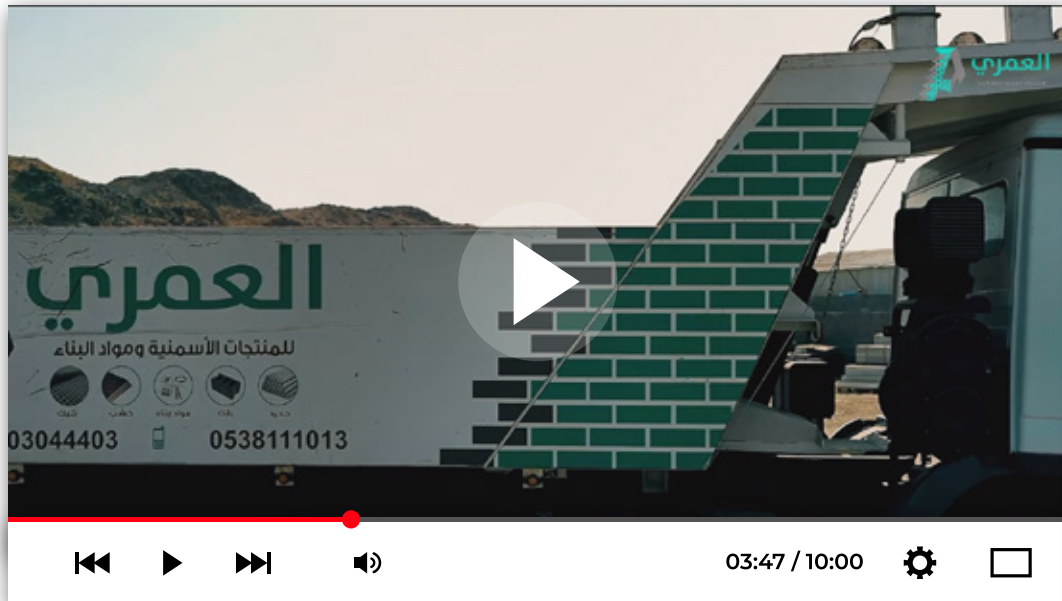




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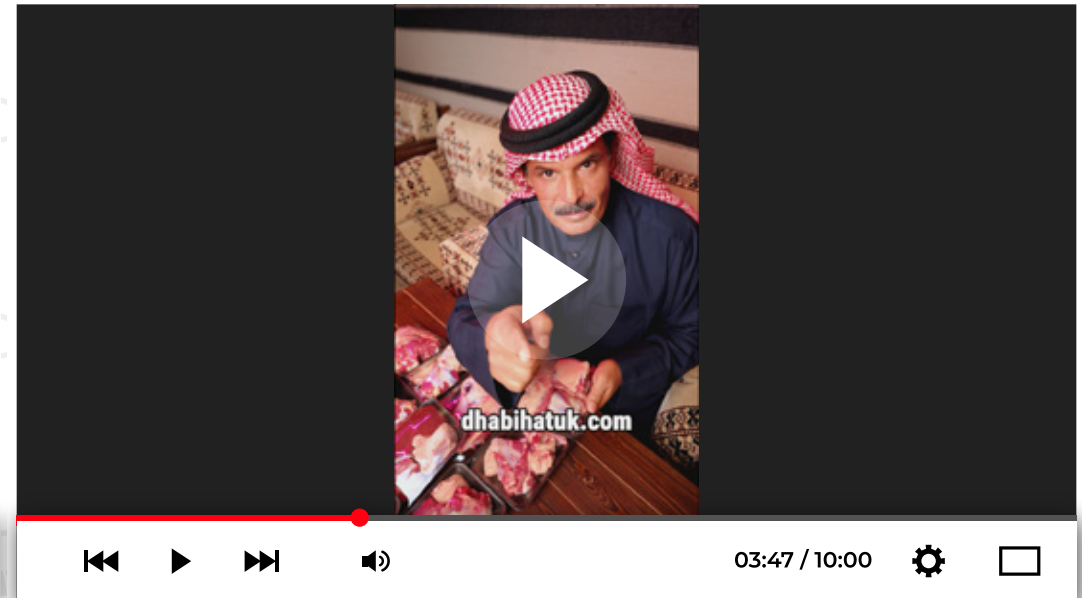
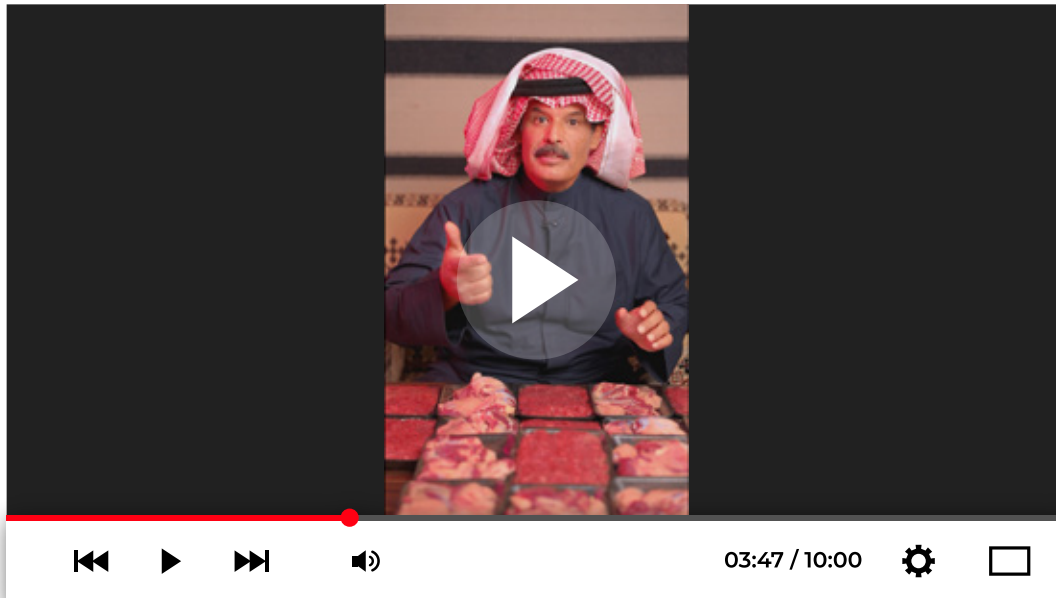
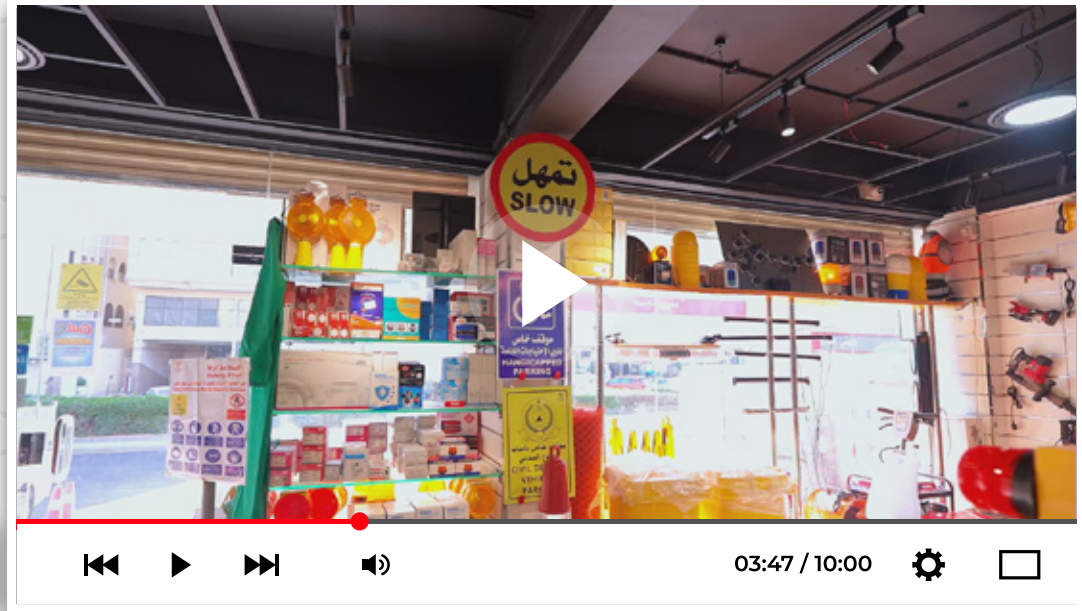
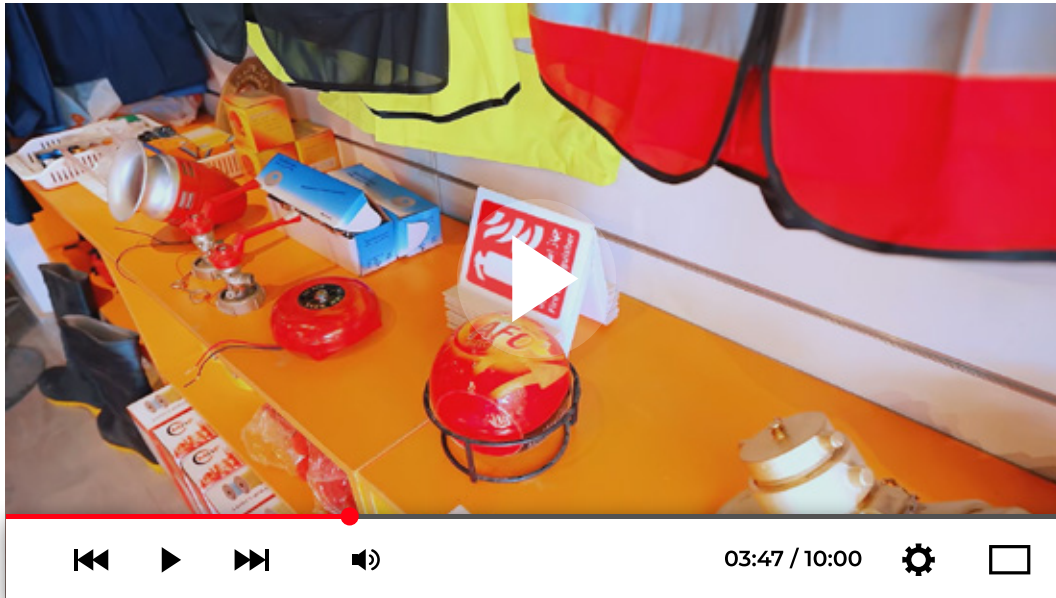


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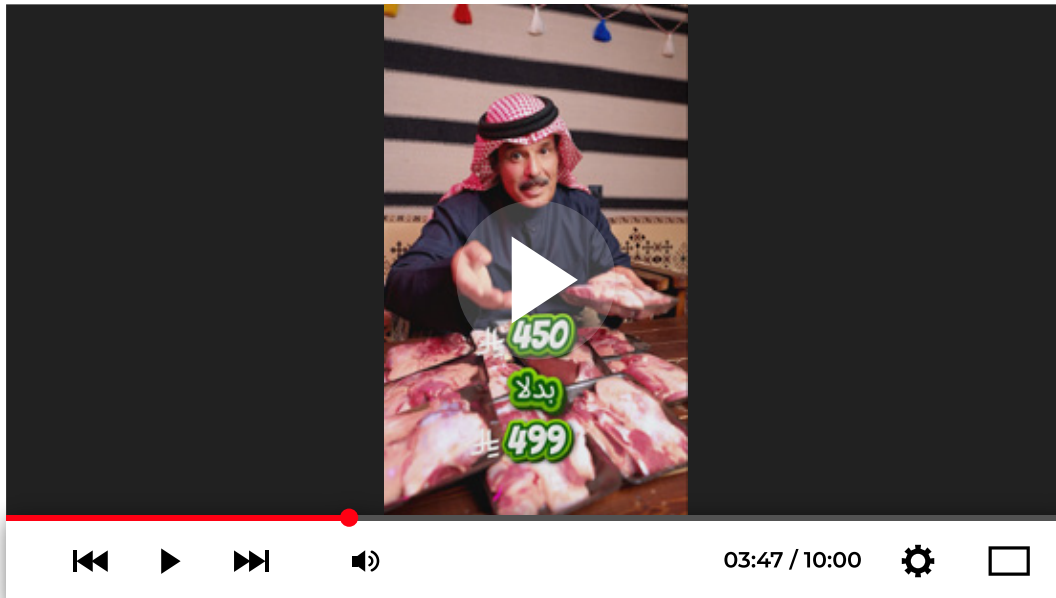
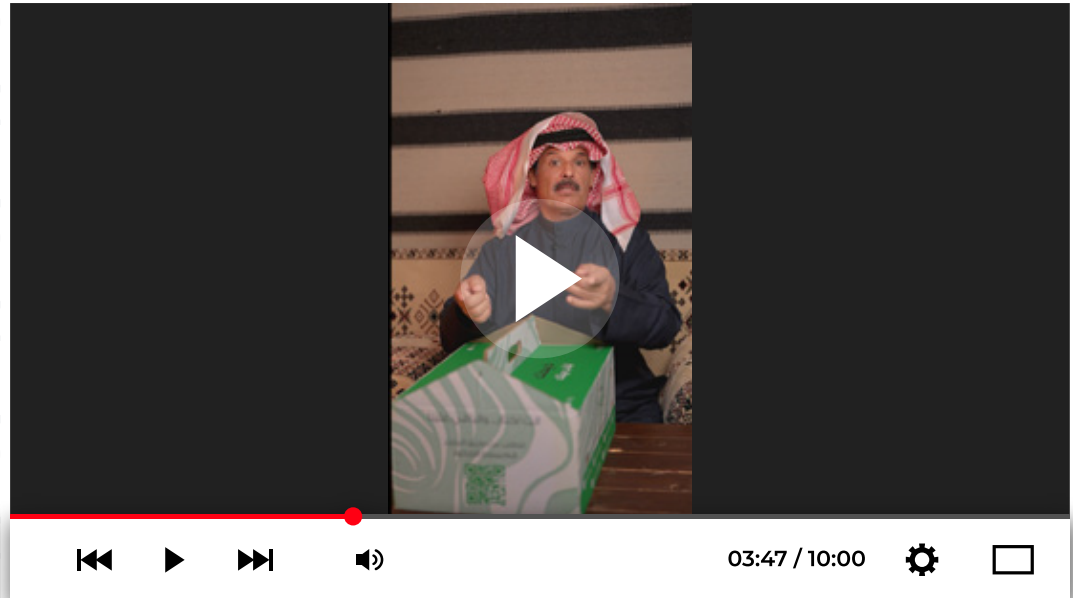
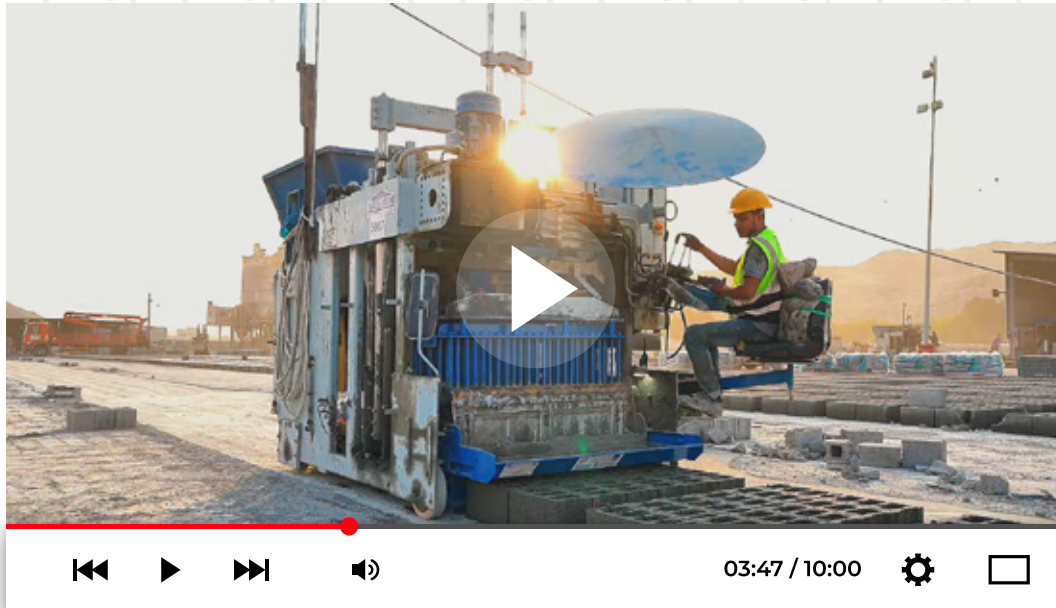




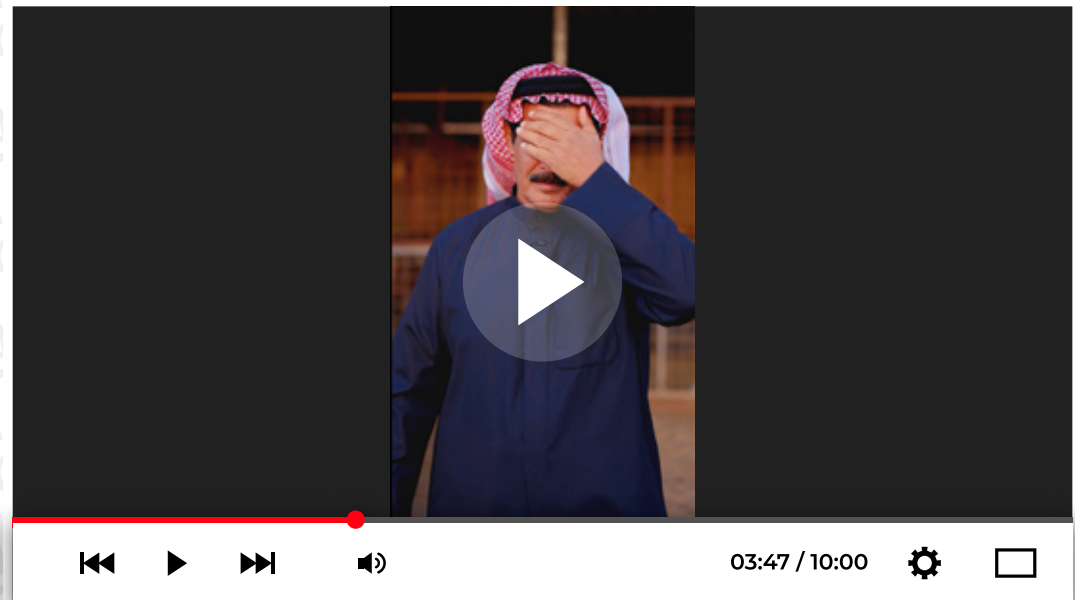
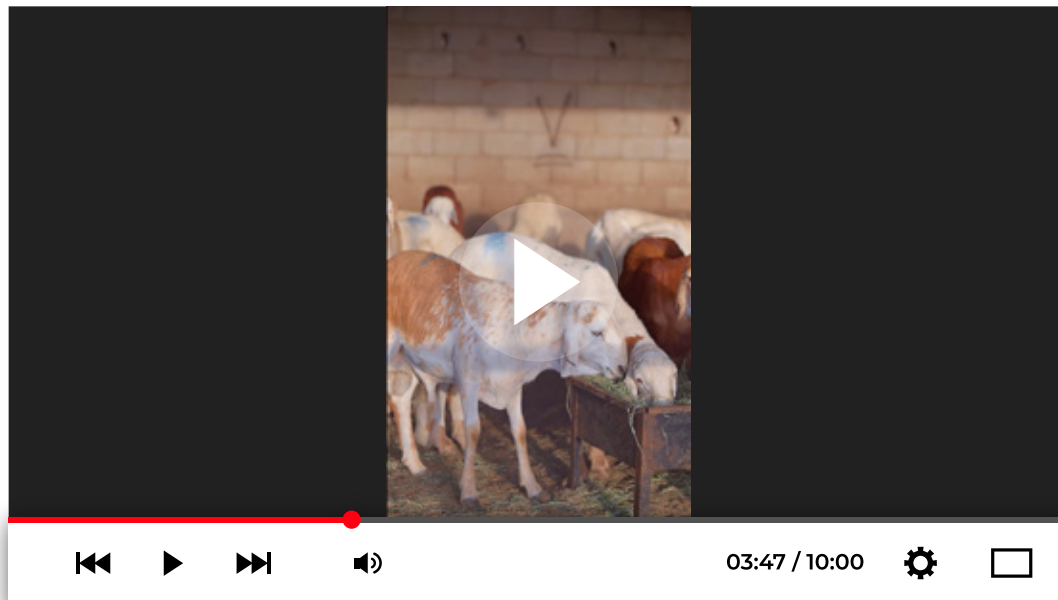
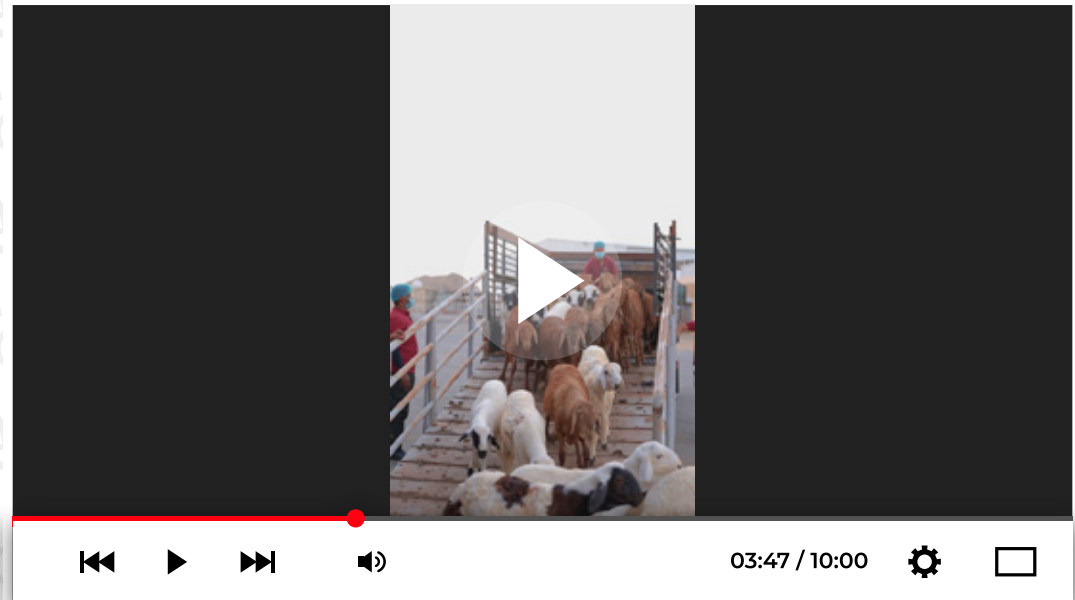
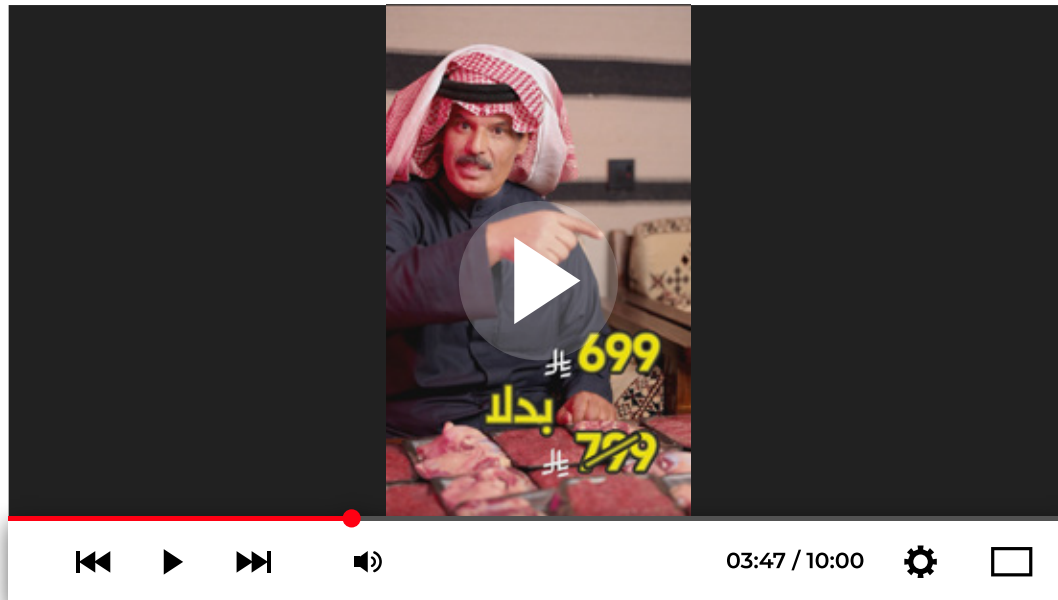
# Media production



# Media production



# Media production

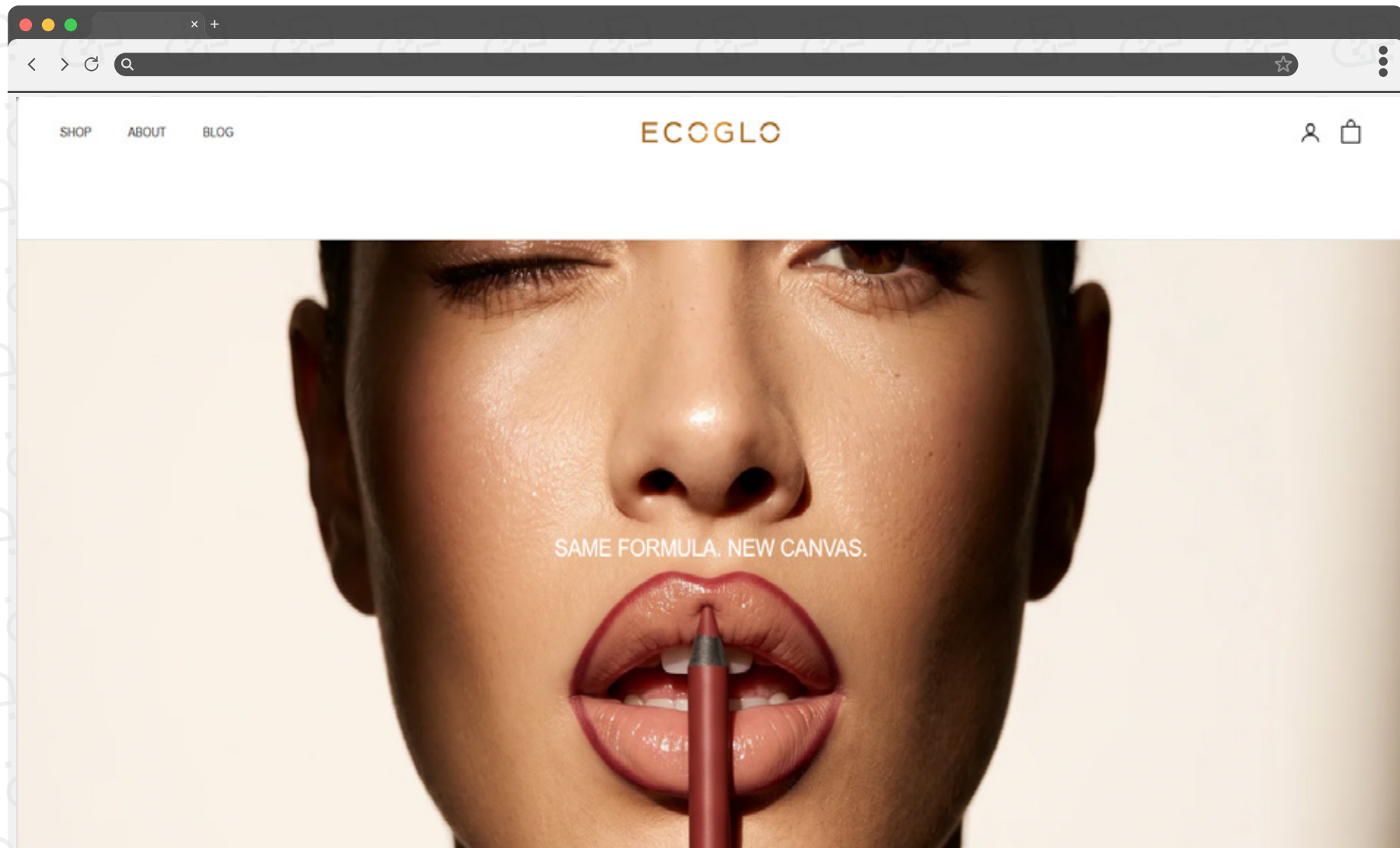




# Web *Development*

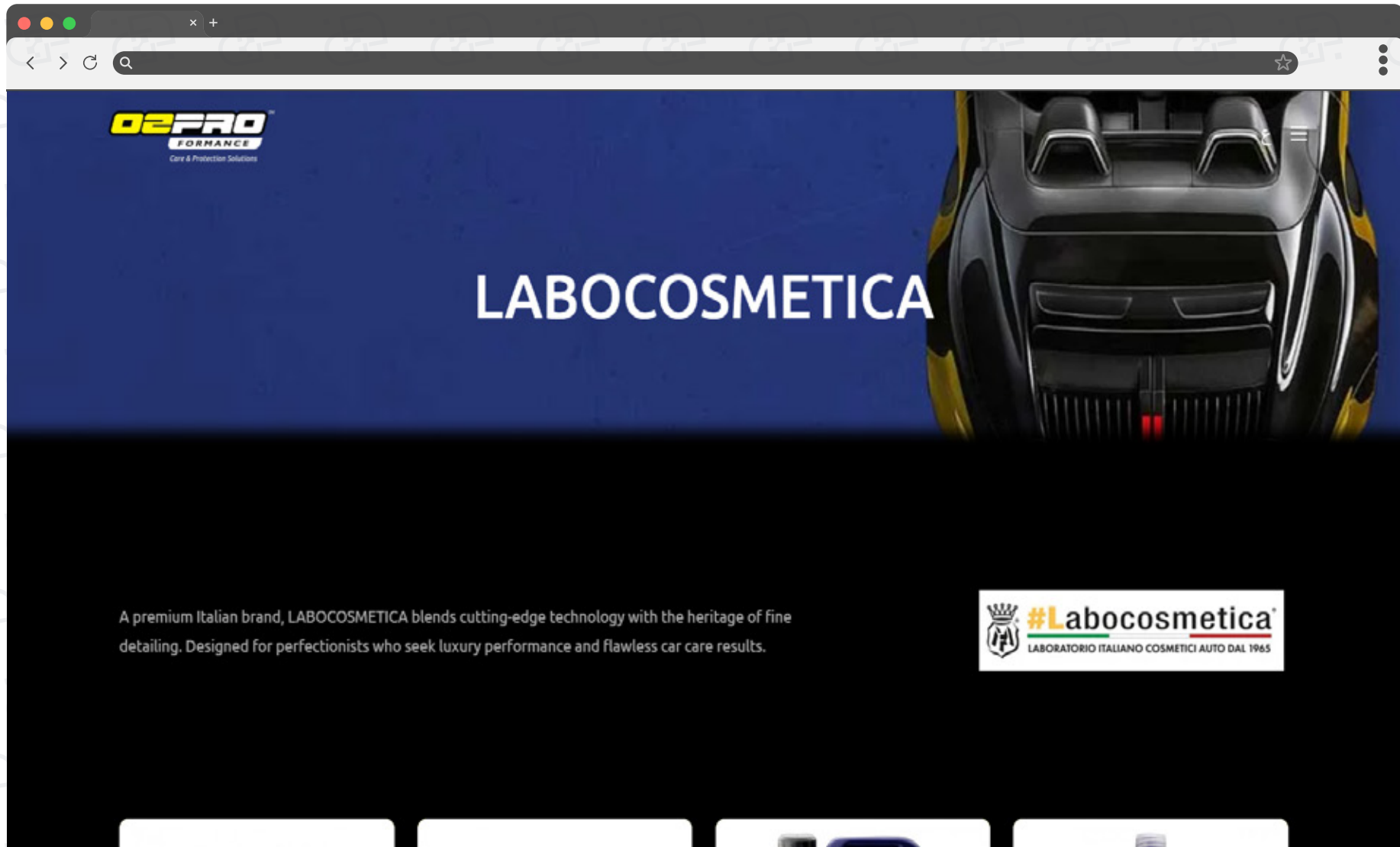
# Web development

<https://www.ecoglobeauty.com/>



# Web development

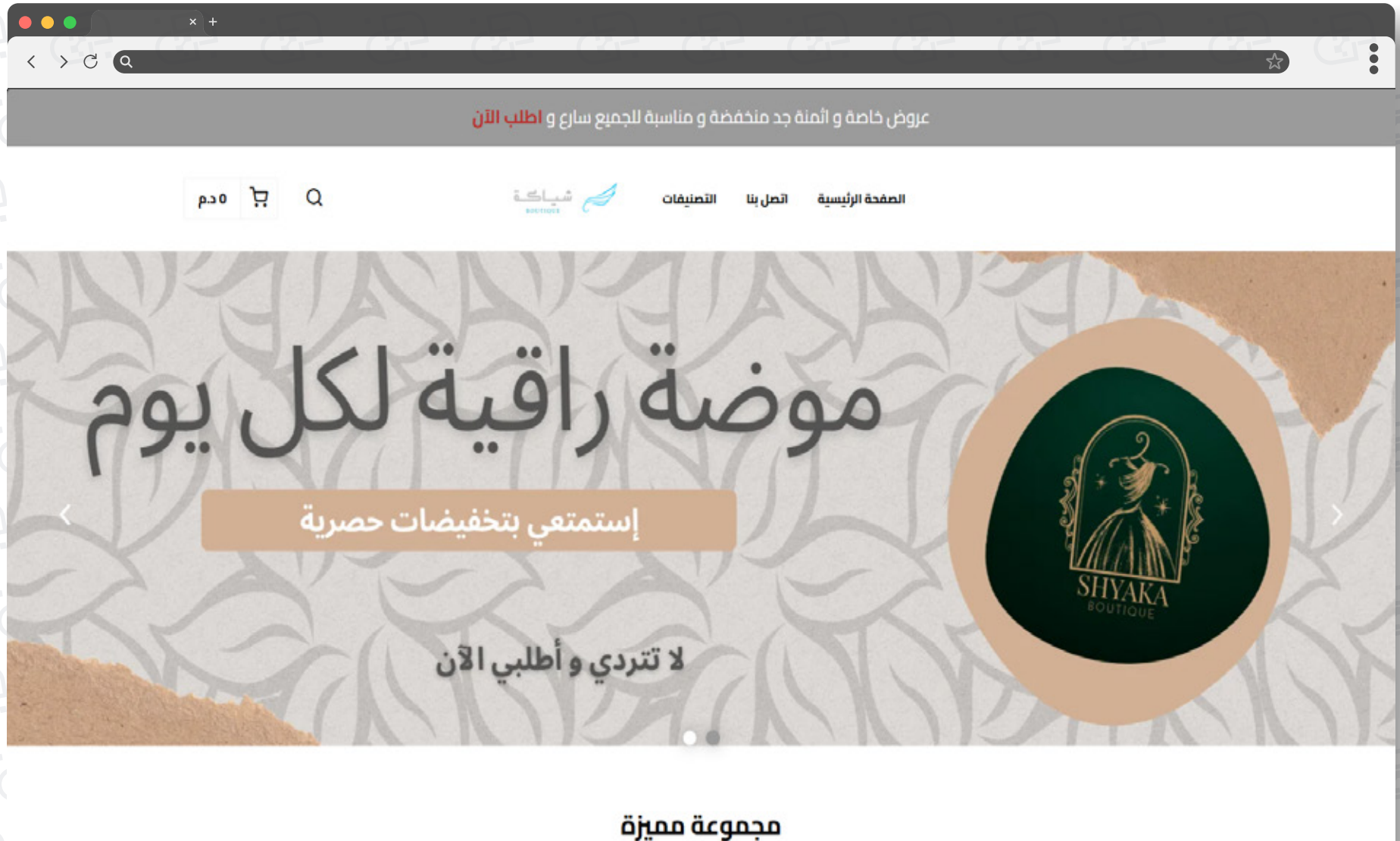
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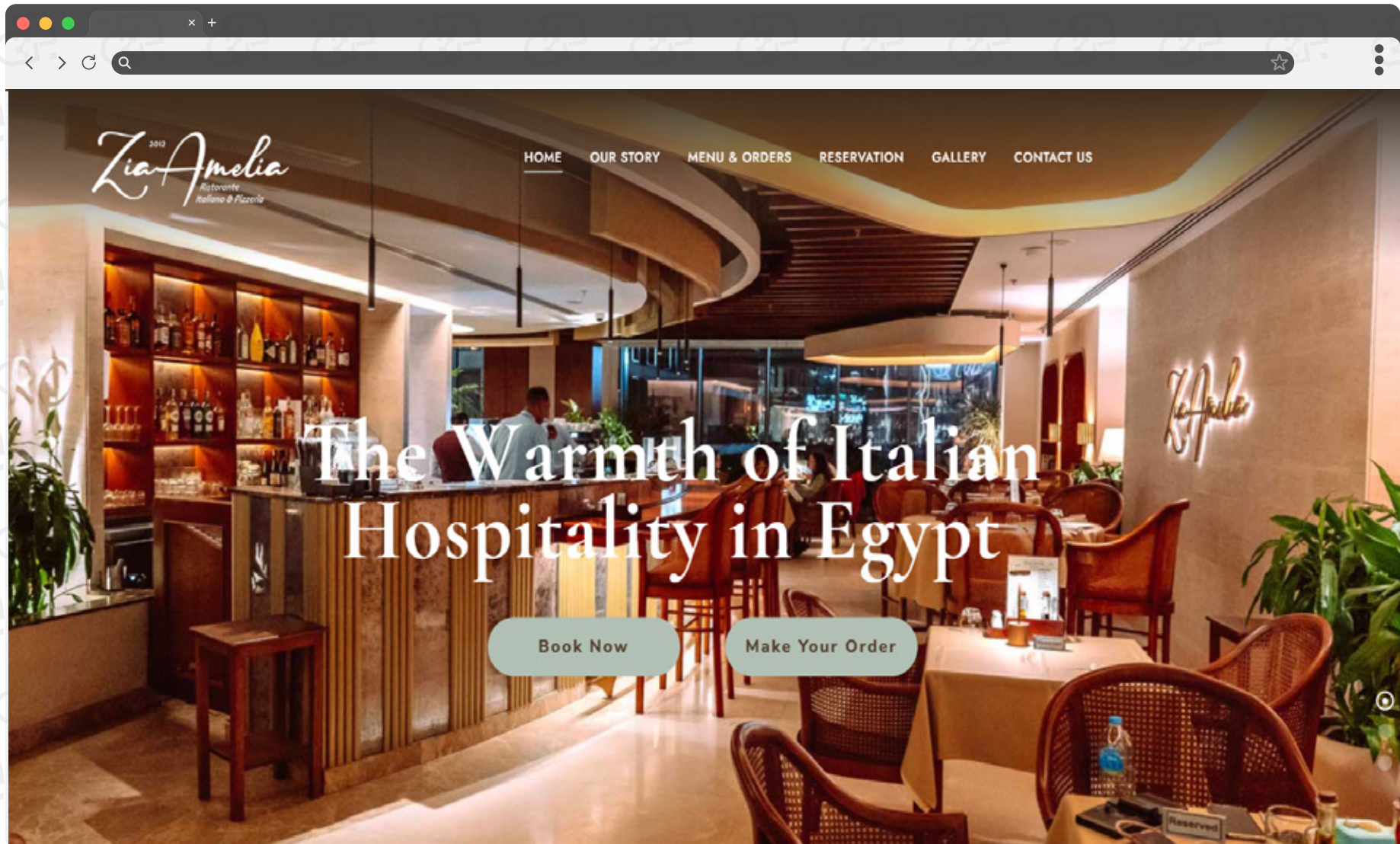
# Web development

<https://www.shyaka.store/>



# Web development

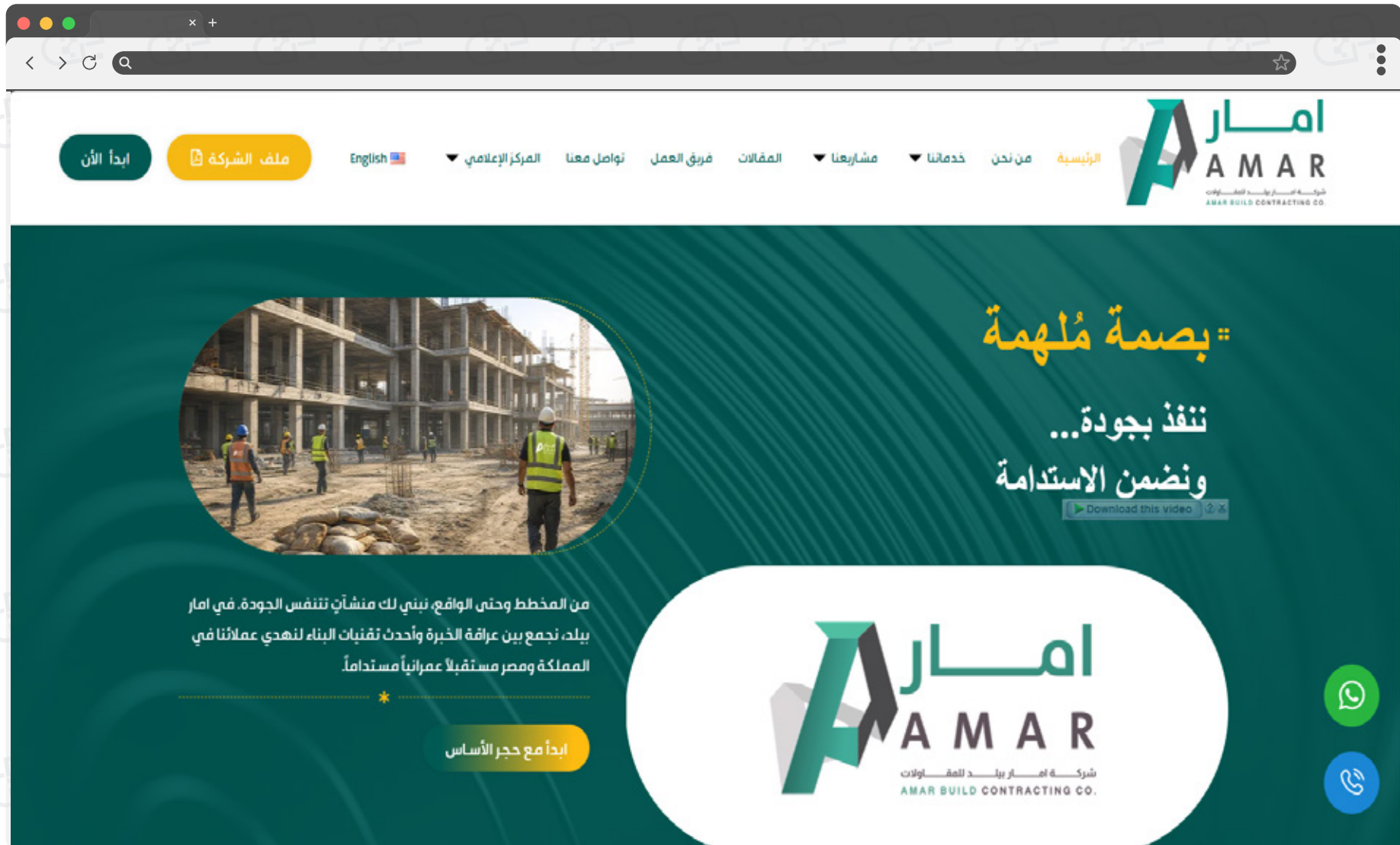
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# Web development

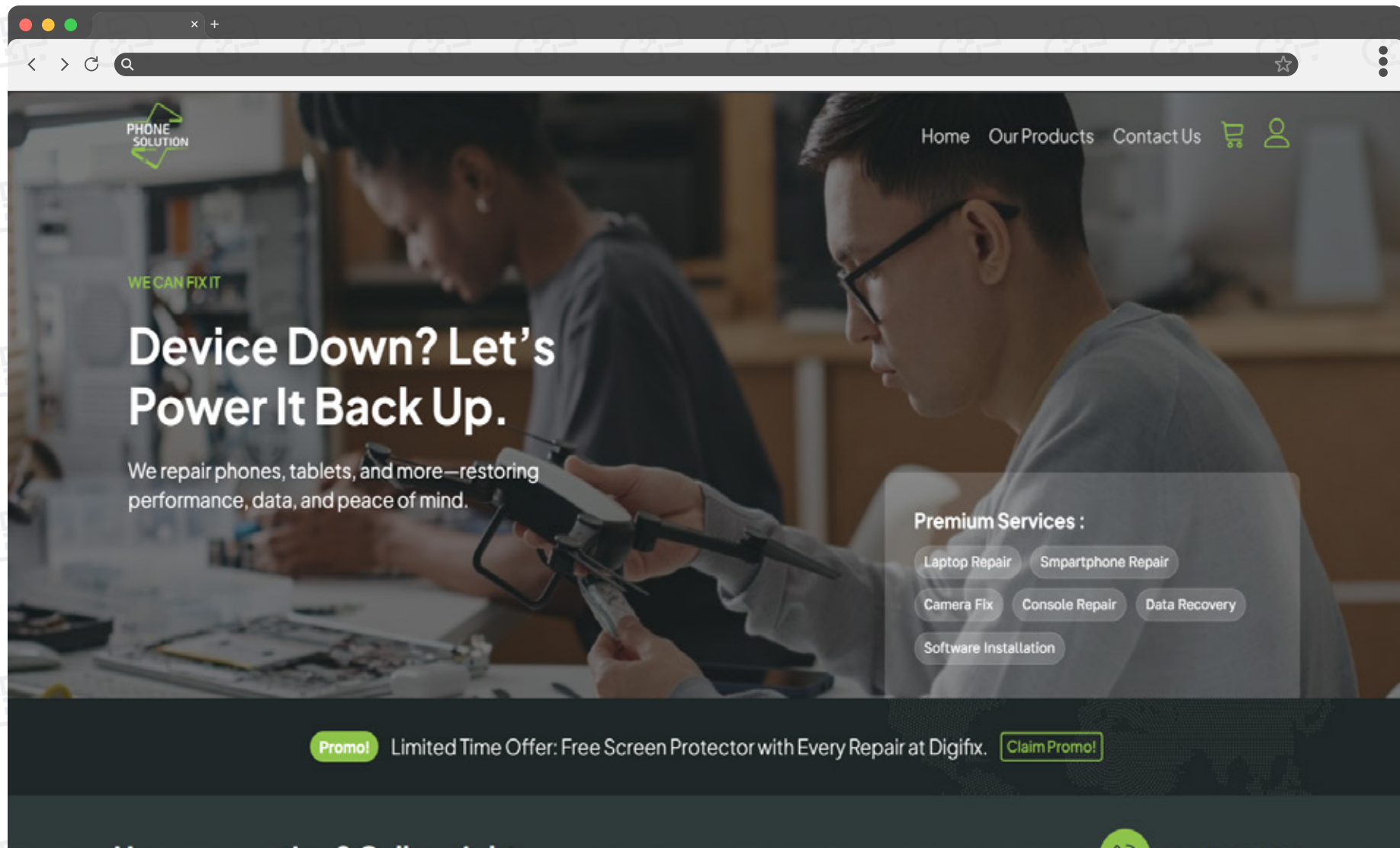
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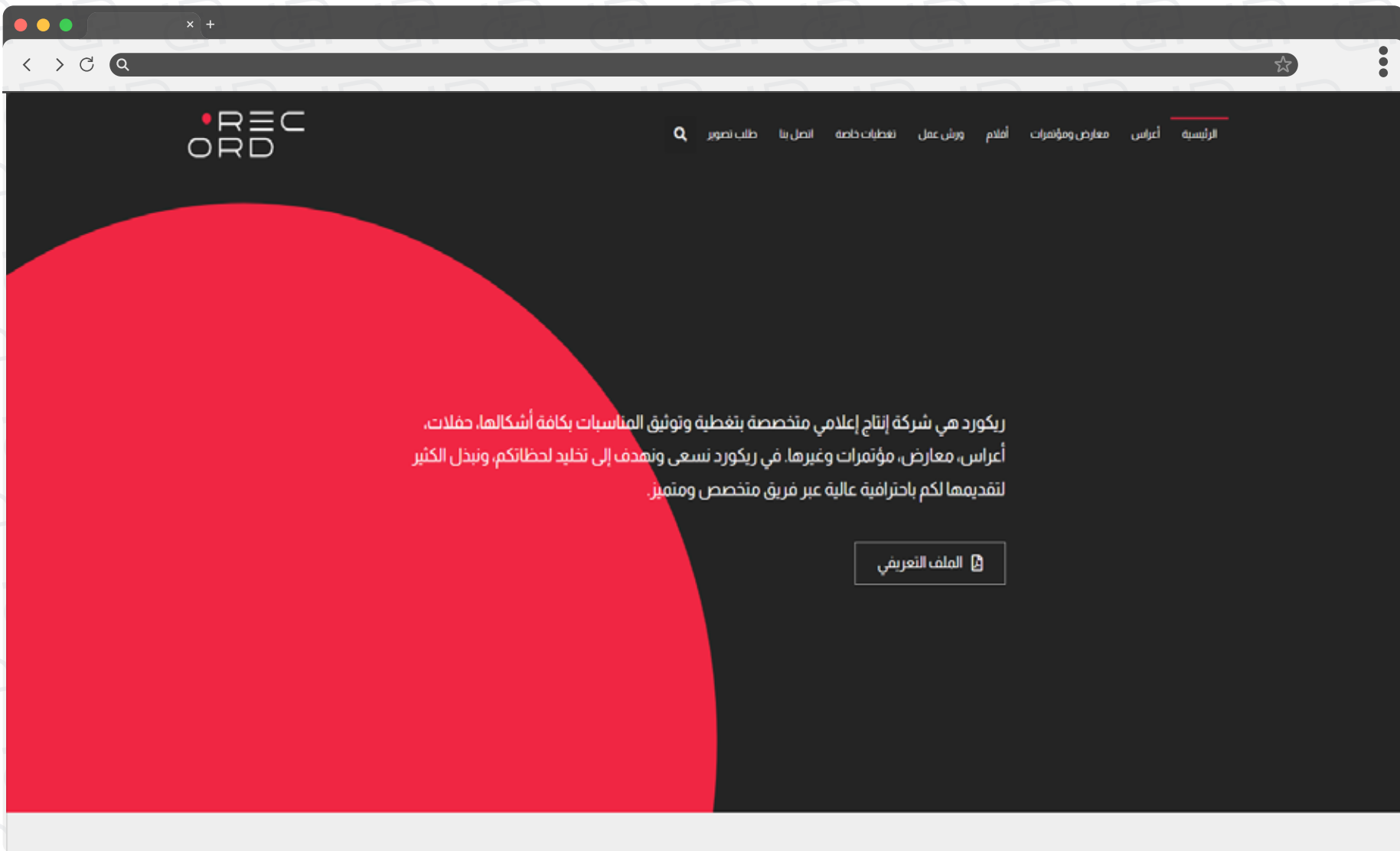
# Web development

<https://phonesolution.store/>



# Web development

<https://record.sa/>



# Web development

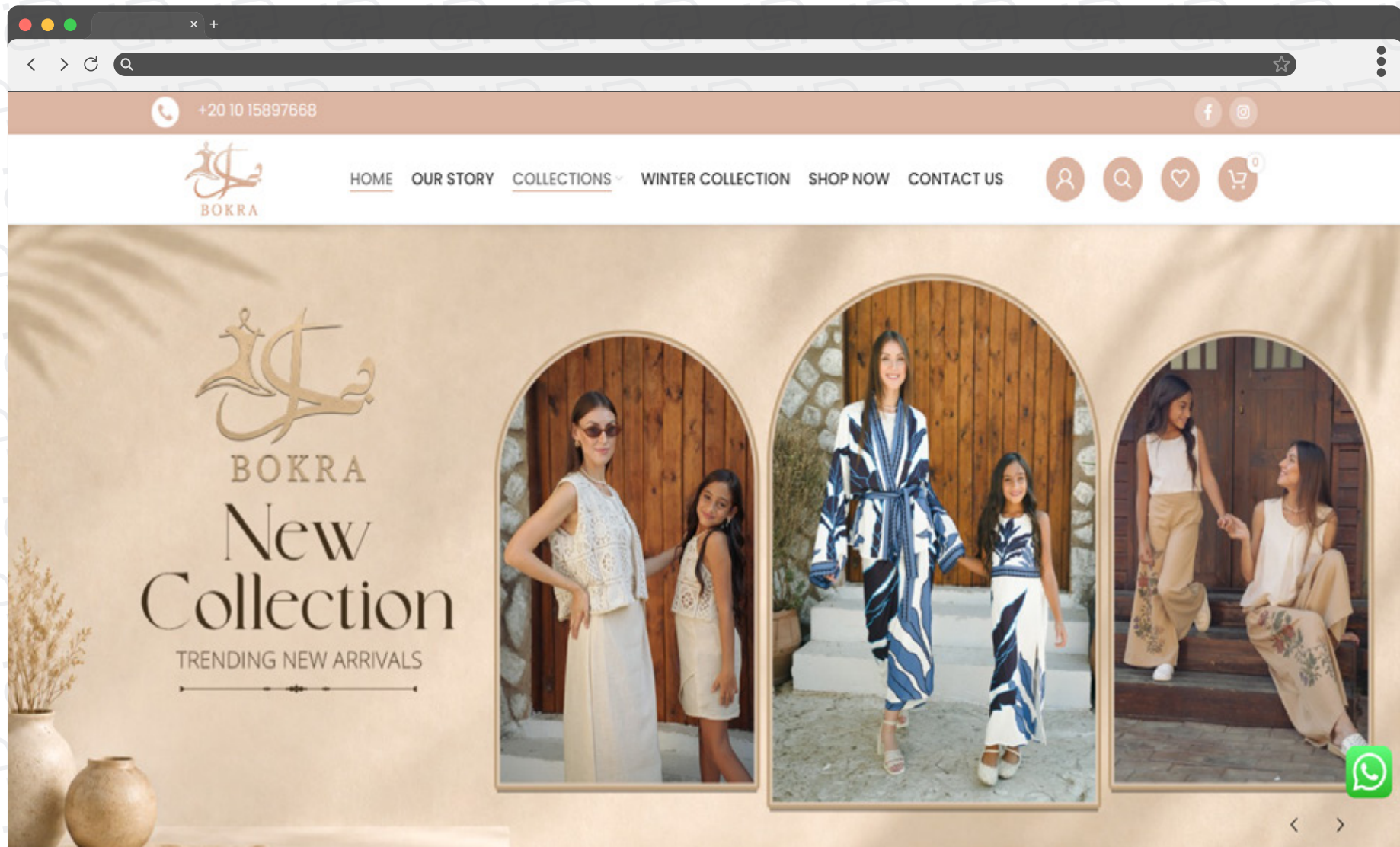
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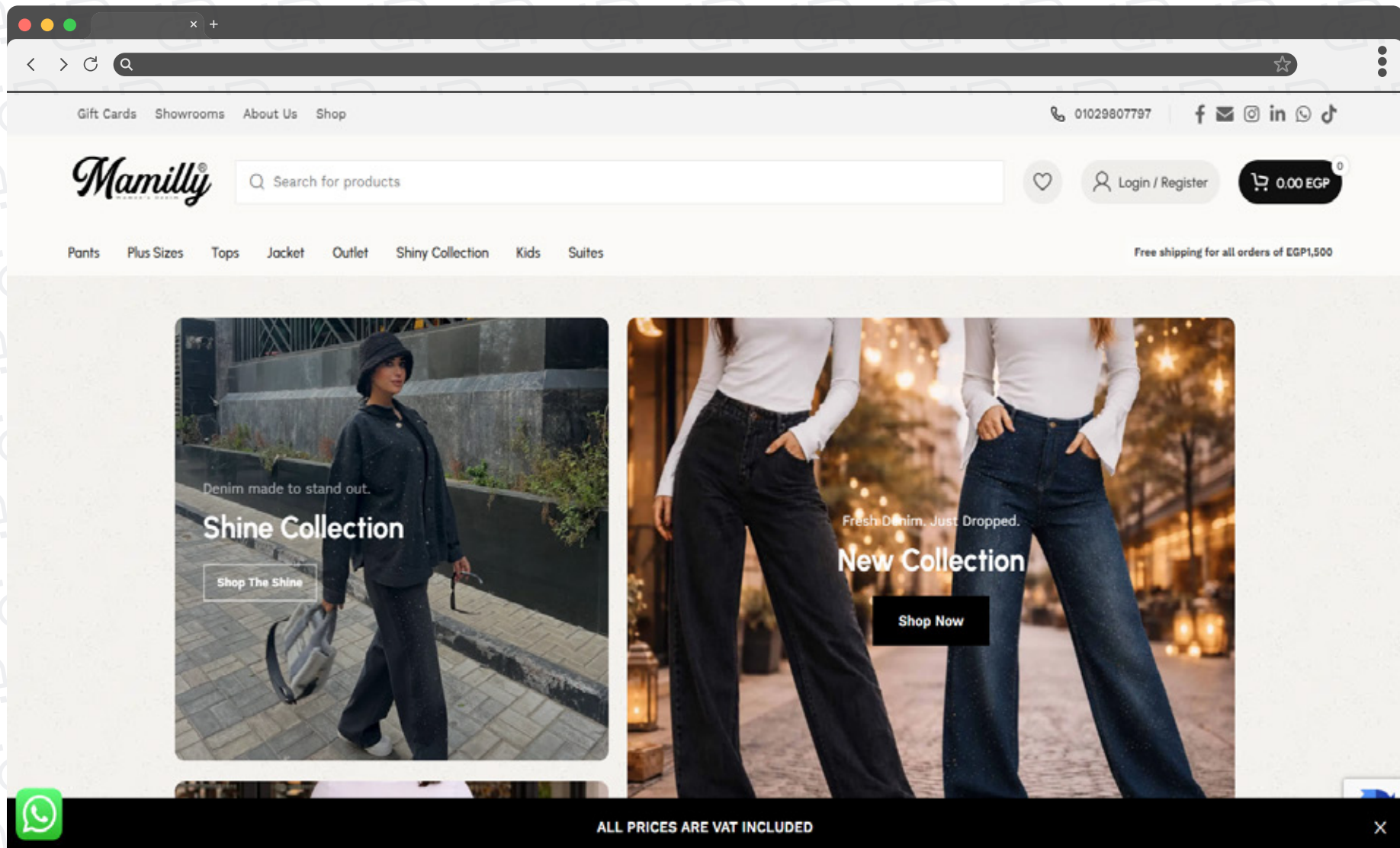
# Web development

<https://bokra-eg.com/>

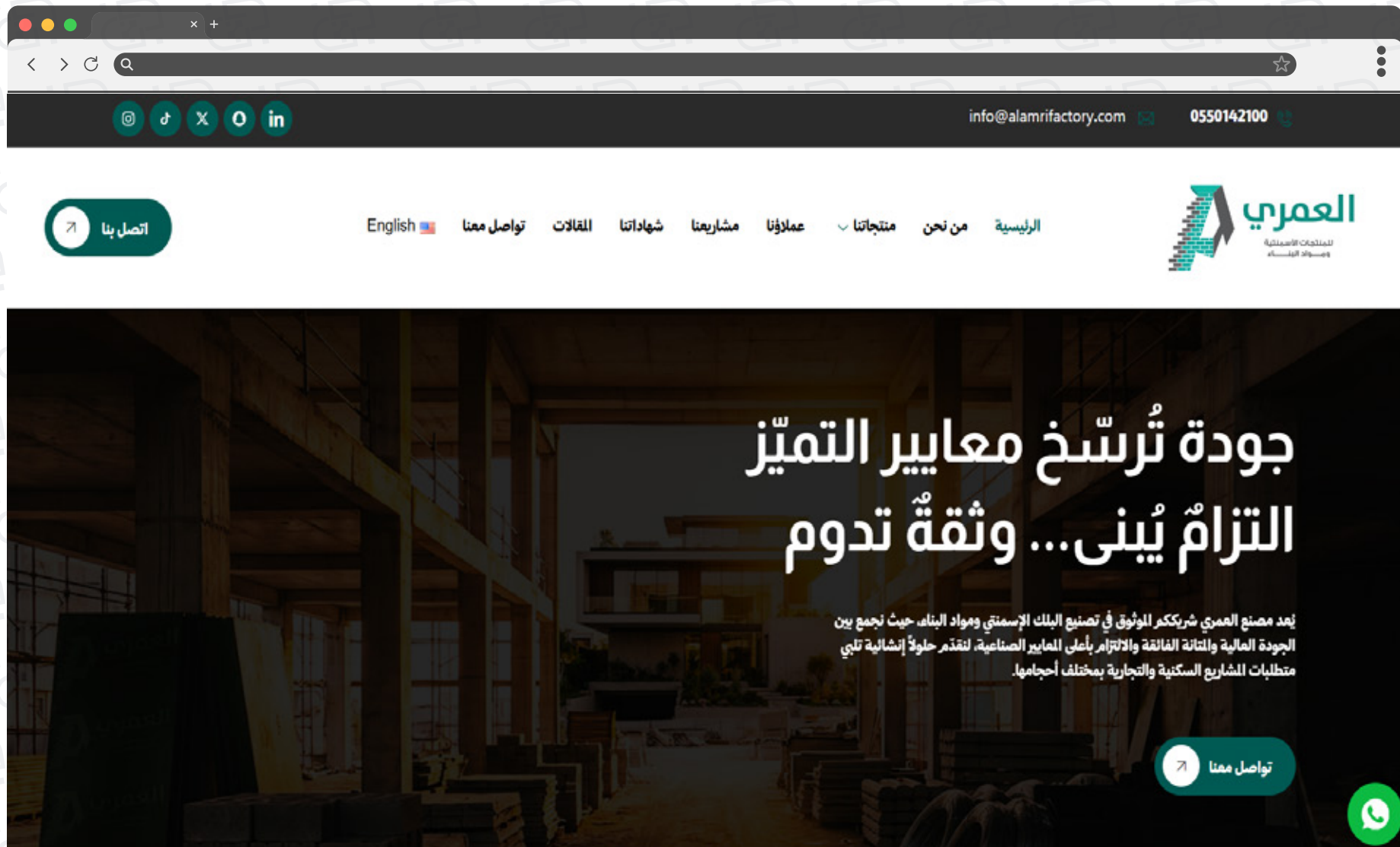


# Web development

<https://mamillyjeans.com/>



<https://alamrifactory.com/>







**THANK YOU**